



**MARATHON**  
FAMILY HEALTH TEAM



NORTH OF SUPERIOR  
HEALTHCARE GROUP

MEDIA RELEASE

## **Miles for Medicine: A 24-hour Walkathon**

**July 13, 2023** – North of Superior Healthcare Group (NOSH) and Marathon Family Health Team (MFHT) are thrilled to announce their partnership in organizing the highly anticipated Miles for Medicine 24-Hour Walkathon Fundraiser. This exciting collaboration aims to raise funds and awareness for critical healthcare initiatives in our community.

The Miles for Medicine 24-Hour Walkathon Fundraiser will take place on September 8 & 9, 2023 and will bring together individuals, families, and community organizations to participate in a collective effort to support our local healthcare system. The Miles for Medicine Walkathon will take place in a relay format where teams of 2-10 individuals collectively challenge themselves to walk, run, or jog for 24 consecutive hours. Teams may have members of all ages; however, team captains must be 18+ years of age. Teams will have a minimum of \$1,000 fundraising goal. On Saturday, September 9, 2023, a community-wide BBQ fundraiser will be held for all to enjoy.

As healthcare organizations deeply committed to improving the well-being of our community, the partnership between NOSH and MFHT is a natural alliance. Together, we will leverage our expertise, resources, and passion to create a meaningful event that will have a lasting impact on the healthcare services available to our residents. All proceeds will go towards NOSH's "Families Closer to Home" Campaign and MFHT's "Access for All: Empowering Inclusive Healthcare" Campaign.

By joining forces, we aim to achieve the following objectives:

- 1. Raise Funds:** The Miles for Medicine 24-Hour Walkathon Fundraiser will serve as a platform to raise funds that will directly support critical healthcare initiatives, such as the acquisition of accessible and inclusive medical equipment, expansion of specialized programs, and enhancement of patient care services.
- 2. Enhance Community Engagement:** This event will foster community spirit and engagement by providing an opportunity for individuals and organizations to come together and actively contribute to the betterment of healthcare in our region. It will promote a sense of unity and shared responsibility towards the health and well-being of our community members.
- 3. Promote Wellness and Physical Activity:** The Walkathon encourages participants to engage in physical activity, emphasizing the importance of an active and healthy lifestyle. It also provides an opportunity for individuals of all ages and fitness levels to challenge themselves while supporting a noble cause.

Both NOSH and MFHT are grateful for the overwhelming support received from local businesses, community leaders, and healthcare professionals who have already expressed their commitment to this

event. We invite other organizations and individuals to join us in making a difference by participating as sponsors, volunteers, or participants.

By walking together, we can create a healthier and stronger community for everyone.

For further information, sponsorship opportunities, or to register for the Miles for Medicine 24-Hour Walkathon Fundraiser, please visit [www.nosh.ca](http://www.nosh.ca) or [www.mfht.org](http://www.mfht.org).